



IRPC boosting petrochemical industry and Thai economy

In the Business Forum 2017 “Improving Business Efficiency, Reaching the Mission 4.0”

Mr. Sukrit Surabotsopon, President of IRPC Public Company Limited or IRPC which is the integrated refinery and petrochemical company said, “The 3rd IRPC Business Forum: Improving Business Efficiency, Reaching the Mission 4.0” was held to share knowledge and new points of view in Thai economy in the era of 4.0 from qualified speakers who have in-depth knowledge and experiences in Thai economy as well as economic trends when the technology changes the world. In this forum, the entrepreneurs knew possible abrupt changes and can embrace them when planning the business plans and strategies in the future. The event corresponded to the IRPC 4.0 strategy in installing the digital programs and adopting innovations in each process to gain more business competitive advantages, improve working process and personnel competency, support the business growth, create innovative products and meet the customers’ satisfactions more effectively. Besides, the forum became a good chance for us to foster a good relationship with our customers.”

There was a special discussion panel by qualified speakers who have in-depth knowledge in Thai economy. They shared their knowledge in the directions to improve the entrepreneurs’ competency based on the government’s policies and support. The entrepreneurs knew the changes in technology and innovation, so that they can develop innovations with their creativity for the future petrochemical industry including financial innovations in the digital world. These will play a big role in the business world and consumers’ behaviors. The discussion panel had 3 agenda: 1) “SMART Enterprise THAILAND 4.0” by Mr. Sonthirat Sonthi-Jirawong, Deputy Commerce Minister 2) “Financial Innovation in the Digital World” by Mr. Thanatthep Chantarakarn, Deputy Managing Director of Bualuang Securites Public Company Limited 3) “Disruptive Technologies to Business Revolution 4.0” by Dr. Pailin Chuchottaworn, a member of Independent Committee for Education Reform

In the forum area, there was also an exhibition to show IRPC’s petrochemical product innovations: 1) Pim-L, Acetylene Black which is a carbon conductive, an important lithium-ion battery part which can be developed to be EV car battery. 2) Polypropylene In-line Compound, a pp specialty



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for auto parts and electric appliances 3) Chlorine Resistance Pipe High Density Polyethylene Compound Black & Blue color, a polymer specialty for water pipes which is chlorine resistant and appropriate for high pressure drinking water pipes. 4) EPS in Construction, a flame retardant polymer appropriate for the construction as it is lightweight, heat resistant, durable and weather resistant. 5) Polypropylene Spun Bond, a Polypropylene specialty for nonwoven products especially a spun bond in the agriculture, diapers, protective masks, auto décor and high speed wickers.

IRPC is a polymer manufacturer and distributor of POLIMAXX. We tend to add value to our products by developing high quality specialties and technology. We aim to create diversified products to improve the quality of life, create the best benefits for users, meet their needs and make them confident in our products, while keeping social and environmental responsibility front of mind. IRPC has a plan to make a 3% budget out of the revenue to research and develop value-added products and target the specialty portfolio at 60% within 2020. Also, we give advices to our customers to promote their sustainable business growth.

IRPC Business Forum 2017

“Third IRPC Business Forum 2017” was held to share knowledge and points of view in petrochemical business from the qualified speakers and to foster a good relationship with the entrepreneurs and the customers. The knowledge and the views will improve their competitive advantages. One of most important objective was to disseminate useful information to the customers, the entrepreneurs and the public in order to be a part of driving petrochemical industry and boosting Thai economy in accordance with Thailand 4.0 policy. IRPC Business Forum 2017 was held on 26 September 2017 in the Plenary Hall at Queen Sirikit National Convention Center.

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